

Becoming Baby-Friendly in Oklahoma: Tour of OBRC's new website

January 9, 2019 Webinar Baby-Friendly, rit Oklahoma

Presented by: Oklahoma Breastfeeding Resource Center Team Becoming Baby-Friendly in Oklahoma Project

Disclosure

I DO NOT have a financial interest/arrangement or affiliation with one or more organizations that could be perceived as a real or apparent conflict of interest in the context of the subject of this presentation.

The OBRC Team



Meet Our Team



Becky Mannel, MPH, IBCLC, FILCA



Petra Colindres, MA, RD/LD, IBCLC





Sara Bellatti, MS

Amanda Parsons, MA, RD/LD, IBCLC

Announcements

Happy New Year!

Oklahoma Breastfeeding Hotline Survey

- Purpose: to define needs of our Oklahoma mothers and families
- Link located <u>here</u>, or url: <u>https://ouhsc.qualtrics.com/jfe/form/SV_1KUd24GgwtGpkd7</u>
- Will close on Jan 31!

January is:

- Martin Luther King Day
- National Bath Safety Month
- National Blood Donor Month

Strong and Healthy Families Expo Friday, January 18, 2019 10am – 2pm



OU CHILDREN'S PHYSCIANS PRESENTS

FREE EVENT!

GAMES

WELLNESS EXAMS

ARMERS MARKET

...AND MORE!

With special guests Oklahoma Breastfeeding

Hotline celebrating its 10 year birthday party!

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- The Children's Hospital Atrium, OU Medical Center
- Celebrating 10 years of the Oklahoma Breastfeeding Hotline!

Helping families make healthy choices a part of their every day lives Announcements – Coalition of Oklahoma Breastfeeding Advocates (COBA)

- GRAND OPENING CELEBRATION OF COBA'S Baby Café
 - Saturday, February 2, 2019
 - Cole Community Events Center, OKC
 - Details to follow
- COBA's New Events Calendar: <u>https://www.okbreastfeeding.org/</u>
- Let COBA know about your breastfeeding-related event or to receive updates by email.
 - Email info@okbreastfeeding.org

Educational Opportunities

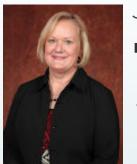
- 2-Day Training: Breastfeeding Basics & Beyond
 - March 4-5, OKC (location is TBD)
 - June 24-25, Tulsa (location TBD)

- 1-Day Training: Making Breastfeeding Easier
 - January 31, April 25, July 16, October 3
 - Samis Education Center, OKC
 - Organizations can schedule on demand at their location
- 15-Hour Online Breastfeeding Training for Healthcare Staff
 - Meets Baby-Friendly USA requirements for didactic training
 - \$30/person for BBFOK participating hospitals; \$60/person for others
 - Approved for 15 contact hours for nurses
 - Email OBRC to enroll staff: <u>obrc@ouhsc.edu</u>

OBRC no longer offers BCEP courses or materials.

Save the Date: BBFOK Summit: Feb 22, 2019





Joan Meek, MD, IBCLC

- Chair, AAP Section on Breastfeeding
- 1. Why Do We Still Need to Make the Case for Breastfeeding?
- 2. The Breastfeeding Friendly Practice



Cathy Carothers, BLA, IBCLC

- Former ILCA President and Past Chair of USBC
- Developer of National WIC Breastfeeding Curriculum
- 1. Talk it Up: Building Connections with Clients and Colleagues
- 2. Mother Knows Breast: Helping Moms Build Confidence in their Milk Production



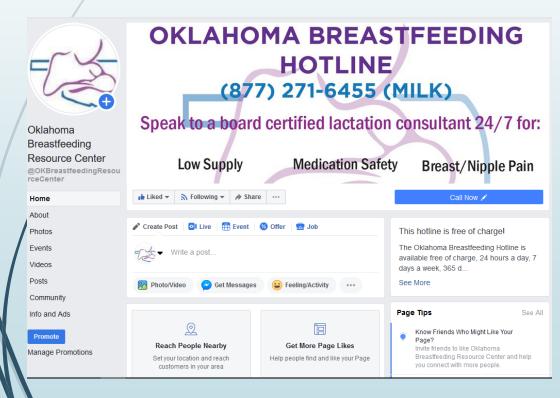
Visit our Facebook page: Oklahoma Breastfeeding Resource Center

Follow us on Social Media!!!



Facebook

 Fb.com/OKBreastfeedingReso urceCenter



Instagram

Oklahoma Breastfeeding

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	7 posts t Messa	35 followers	164 following	
Oklahoma Breastfe Medical & Health Improving care of n - Educating MDs, R - Community outrea Follow us & spread obrc.ouhsc.edu/ Followed by kathrynko	ursing moms & Ns, RDs & more Ich for 29 suppo the 🎔	G ort	+ 2 more	
Call	1	Ema	Email	
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Future BBFOK Webinars



- All webinars are 12-1pm on Go To Meeting (usually 2nd Wednesdays)
- February 22: BBFOK Summit! (no webinar this month)
- March 13: Evidence Behind Baby-Friendly Steps 7 and 8: Rooming-In and Feeding on Cue
- April 10: Update on Online Training for Healthcare Professionals

