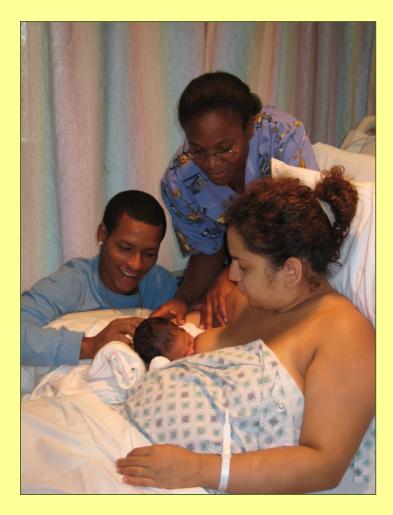
Rooming in Are you really?

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Step 7

- o Practice "rooming in" allow mothers and infants to remain together 24 hours a day.
- o Yes 24 hours
- o Any exceptions?



What does BF USA say about Step 7?

"The facility should provide rooming-in 24 hours a day as the standard for mother-baby care for healthy, full-term infants, regardless of feeding choice."

Rooming in

- o Some stuff out there about "23/24 hours"
- o This is not very helpful
- A baby could be out 2 hours for a serious medical issue/procedure - this is
 OK
- A baby could be out 15 mins for a hearing screen; this is not OK

Rooming in - when should they stay in?



- oHearing screen
- oPediatric exams
- oRoutine blood draws/heel sticks
- oBath
- oNight-time
- o = All routine care

Rooming in When is it ok not to?

- o If a baby has to have a procedure (Circ; spinal etc)
- o Car seat test (!)
- Mom requests it, is educated, consent documented
- A safety issue (mom real sick, no one else there, etc)



Strange goings on....

- oShouldn't no nursery mean automatic rooming in?
- oShouldn't LDRPs mean rooming in?
- oLow volume/rooming not really related either.....

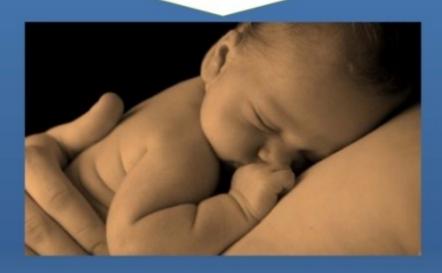
Prenatal preparation

- Baby-Friendly prenatal care includes discussion on rooming in
- oBF USA assessors will ask prenatal patients to tell them about rooming in and what it means
- o First is anyone mentioning this at all?
- o If yes...it's all in the presentation....

ROOMINGIN

WHAT Happens IN
THE ROOM...
STAYS IN
THE ROOM

- *Decreases Baby's Stress
- *Allows Baby to Breastfeed When Hungry
- *Safer for Baby



- *Allows Mother to Learn Feeding Cues and Behavior
- *Mother Establishes and Maintains Good Milk Supply
- *Decreases Mother's Stress
- *Better Quality Sleep

How to talk about it prenatally

o It's your baby - no one is allowed to take the baby out of the room without your permission

ONot....Beware! They are closing the nursery at hospital XXX



Is mom the problem?

- o"She wants rest at night"
- o"She doesn't want to see tests/ heelsticks"
- o"She wants to send baby to nursery"



Moms and rooming in

- OWho is really asking about the nursery?
 - Sometimes mom
 - Sometimes, the staff....
- OIf it's mom
 - Educate
 - Document education in the medical record

Moms and rooming in

- oIf 1 mom does this...fine
- oIf ALL moms do it, hmmmm
- o Sometimes can be local "culture"

Staff and rooming in

- o If...we take babies back to the nursery for our convenience, then it's a double standard to tell mom she can't send the baby there for her 'convenience'
- We need to show our commitment to this process, so mom actually experiences the hospital's intent to practice best care

Clinicians and rooming in

- OMay really believe mom will sleep better
 - Evidence does not support this
- OComfort level doing tests in room?
- OComfort level talking to patients?
- OPractical issues

Why 10 minutes matters

- OWe are talking a culture change OIf a dr does exams in the nursery
 - A nurse might then do bath in nursery
 - A tech might do hearing screen in nursery
 - Someone will do newborn heelstick/screen in nursery.....etc



Documentation



- o Rooming in: the "norm"
- o Each time baby leaves room: Document!
- o When baby comes back: Document!
- If baby goes for a non medical reason,
 Document maternal education AND times in and out





Man, that's a lot of documentation....

.....maybe it would just be easier if we left them in the room, then we would have no need to document......



Documentation

- OFor example
 - 10am baby left room for hearing screen
 - o 10:15 baby came back
- ONote this is NOT acceptable REASON, but at least the documentation is right!

Documentation

OFor example

- Mother requested baby go to nursery for the night
- Mother was educated on benefits of rooming in and exclusive breastfeeding
- Mother insisted she needed 4 hours of sleep with no baby in the room
- OThis is ok as long as it's documented and backed up by maternal report
- O(And, as long as it's not many women...)
- OPass rate is 80%

Stages of change

- ★Equilibrium we're here, and we're happy
- ★Denial those breastfeeding people aren't really there
- *Anger darn it they are there and they're not going away
- ★Bargaining how about we only keep babies in the nursery for 3 hours instead of 4?

Stages of change

- *Chaos what the heck is going on?
- *Depression we're done for
- *Resignation what are we supposed to do?
- ★Openness I wasn't really listening, can you say it again?
- *Readiness I guess I can try
- *Re emergence Hmm. Kind of cool. I might even be a better....



In summary....

- ORooming in really does mean rooming in
 - If 50% of your moms/babies room in ALL THE TIME, your rooming in rate is 50%
 - o If 80% of your moms/babies room in during the day, and not at night, your rooming in rate is 0%
- OYou will meet a lot of resistance over this step
- OTake it one activity at a time, be consistent, and HANG IN THERE, it really can happen....