



OBRC

Newsletter

QUARTER 4 | 2021

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Ready for Analysis**

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and Research**



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COBA Spring Meeting
Information**

**BBFOK
Summit Review &
Presentation Links**

FROM THE OBRC TEAM



Becky Mannel

Thank you for checking out our newsletter! As the one-year mark of the start of the Coronavirus pandemic has come and gone, OBRC would like to celebrate everyone's achievement in converting regularly scheduled activities into virtual options. It is our hope to get back to in-person events as soon as safely possible. Speaking of achievements, we would like to congratulate OBRC's Sara Bellatti for completing a Certified Lactation Specialist course provided by OSDH and WIC and extend a big thank you to OSDH and WIC for providing continuing education to Oklahomans helping breastfeeding families!



Jaclyn Huxford

On the cover. As we look back over the last year, we have plenty to be thankful for. However, we are particularly thankful for the newest additions to our team, baby Huxford (Jaclyn's 3rd child) and baby Moon (Becky's 2nd grandchild).

Please remember the Oklahoma Breastfeeding Hotline is a great way for breastfeeding families to access IBCLC care. In addition, our Lactation Clinic is available for in-person and telehealth visits (delivery at OU is not required). Call OU Physicians Women's Health scheduling department today! 405-271-9494. Thank you for working with us! If you like what we're doing, have an idea, or need some training, feel free to drop us a line. Our email and phone are always available:

Email: obrc@ouhsc.edu

Phone: 405-271-6162

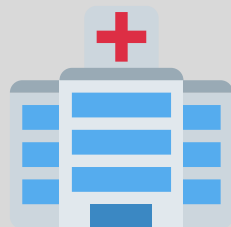
- The OBRC team



Amanda Parsons

Let's Get Connected!

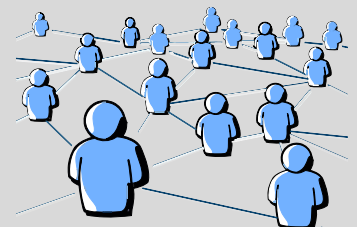
Click the below to visit to our social media pages for the most up-to-date information, updates, research, and more!



Hospital Info
Contact List



OKLAHOMA
BREASTFEEDING
RESOURCE CENTER



Webinar
Contact List



Sara Bellatti



Facebook



YouTube



Instagram

OKLAHOMA BREASTFEEDING DATA

Analysis of Your mPINC Data

A message from the CDC: We would like to extend a BIG THANK YOU to all the hospitals that submitted their 2020 mPINC survey and to everyone who helped spread the word. The data are now being cleaned and then analysis will begin. If you are interested in your state's response to the mPINC survey, please see preliminary submission rates for each state below. As data are cleaned and analyzed it is possible these response rates will change.

Visit CDC's mPINC website for updates or sign up for our CDC-mPINC-UPDATE listserv where we send out periodic updates about the status of the survey. If you would like to sign up please email mPINC@cdc.gov with your name and email address.

The image below shows that the CDC received data from 80.9% of Oklahoma's birthing hospitals!

New Look for OSDH Website

The Oklahoma State Department of Health has revamped its website and it looks great! Below is a list of some of the breastfeeding resources and information available on the site.

- [Breastfeeding Resources](#)
- [Breastfeeding Information & Support](#)
- [Breastfeeding Baby with Special Needs](#)
- [Frequently Asked Questions](#)
- [Where to Call for Help](#)
- [Working and Breastfeeding](#)

Website Link:

<https://oklahoma.gov/health/family-health/breastfeeding.html>

Preliminary Proportion of Eligible Hospitals with Completed mPINC Surveys, by State, 2020 mPINC

National 74.1%

State	%	State	%	State	%	State	%
Alabama	79.5%	Indiana	89.5%	Nevada	41.2%	South Dakota	80.0%
Alaska	63.2%	Iowa	78.3%	New Hampshire	94.1%	Tennessee	78.9%
Arizona	47.7%	Kansas	77.2%	New Jersey	81.6%	Texas	64.7%
Arkansas	56.4%	Kentucky	66.0%	New Mexico	85.2%	Utah	70.5%
California	68.5%	Louisiana	95.8%	New York	66.4%	Vermont	91.7%
Colorado	77.8%	Maine	88.5%	North Carolina	64.1%	Virginia	66.0%
Connecticut	80.0%	Maryland	84.8%	North Dakota	83.3%	Washington	79.7%
Delaware	83.3%	Massachusetts	95.0%	Ohio	86.1%	West Virginia	90.5%
District of Columbia	80.0%	Michigan	83.8%	Oklahoma	80.9%	Wisconsin	81.6%
Florida	64.5%	Minnesota	75.0%	Oregon	75.0%	Wyoming	75.0%
Georgia	54.5%	Mississippi	80.0%	Pennsylvania	86.3%		
Hawaii	83.3%	Missouri	79.0%	Puerto Rico	38.7%		
Idaho	55.2%	Montana	81.5%	Rhode Island	60.0%		
Illinois	74.0%	Nebraska	90.0%	South Carolina	71.8%		

*Note: Preliminary data as of March 1, 2021. "State" includes the District of Columbia and Puerto Rico.

BREASTFEEDING SUPPORT IN OKLAHOMA



COALITION OF OKLAHOMA
BREASTFEEDING ADVOCATES

COBA Spring Meeting

June 3, 2021

11:30AM Business Meeting and IBCLC Scholarship Program

12:15PM-1:30PM: Panel Discussion

“How Good Policy Can Change Health Outcomes”

featuring members of the Oklahoma Legislature

Registration Link: https://zoom.us/meeting/register/tJMsdemrrTopEtDsCbt_7dKq2GwArbZhJG0a.

Registration is FREE and Required

Get involved with Oklahoma lactation legislation by joining or following COBA

Facebook



Website



Lactation Legislation Updates From COBA

Oklahoma's 58th Legislature opened with COBA's support of four bills, one of which has been signed into law and one that is dormant until 2022. Authored by Senator Carri Hicks, Senate Bills 121 and 469 promote, protect and support breastfeeding in Oklahoma.

Senate Bill 121 was drafted to protect rights of lactating school employees by directing Boards of Education to adopt certain policies for employees who breastfeed/pump. On April 21, 2021 this bill was signed by Governor Stitt and will give public school teachers and school employees paid, protected break time to pump. Additionally, school districts shall make a reasonable effort to provide a private, secure and sanitary room where an employee can express milk or breastfeed. Way to go COBA for supporting breastfeeding for teachers and other school employees!!

Senate Bill 469 was drafted to provide Medicaid coverage for medically necessary pasteurized donor human milk (PDHM) in a home-care setting. It passed the Senate and unanimously passed the House Appropriations & Budget (A&B) Health Sub-Committee. It is currently dormant in the full A&B Committee until the 2022 session begins.

DONOR MILK SUPPORT IN OKLAHOMA



Donor Milk Updates From OMMB

Oklahoma Mothers' Milk Bank Statement on For-Profit Milk Bank Legal Dispute

Wednesday, May 5, 2021

The Oklahoma Mothers' Milk Bank (OMMB), Oklahoma's nonprofit milk bank, is aware that a for-profit milk bank is in a legal battle with an Oklahoma family. This lawsuit is in the news and we want to make sure our donor families and the public have accurate information. **The company in question is a for-profit milk bank that pays families for breast milk and is not, in any way, associated with our organization.**

OMMB is a 501c3 nonprofit, accredited annually by the Human Milk Banking Association of North America (HMBANA). Alongside 30 other North American nonprofit human milk banks, we provide infants in our state with safe donor human milk, and all of our milk is gifted voluntarily – free of ethical and safety concerns associated with donor compensation.

As an independent nonprofit HMBANA milk bank, we focus on the needs of Oklahoma communities. Not only does OMMB provide safe pasteurized donor human milk to Oklahoma hospitals, we also provide breastfeeding support for our donors and their babies, a bereavement program to support families who have experienced a perinatal loss, and educate healthcare providers and healthcare students about the importance of breastfeeding and human milk feeding.

OMMB staff advocate for Oklahoma families by working closely with state partners such as the Oklahoma State Department of Health. We partner with the Department of Human Services to share the cost of providing safe donor milk for medically compromised babies in foster care and annually dispense about \$30,000 worth of uncompensated milk to families in need. This disparity in access to donor milk for babies with medical need that are in the home setting has led us to work with the Oklahoma legislature on Senate Bill 469 to require Medicaid coverage of safe donor milk from nonprofit HMBANA accredited milk banks for these babies. SB 469 passed overwhelmingly out of the Senate and is now dormant in the House until the 2022 legislative session begins.

The Oklahoma Mothers' Milk Bank's vision is to ensure every baby has a healthy start and our mission is to improve the health of Oklahoma babies through safe donor milk.

Thank you,
The OMMB Team

[Click here to be directed to news story on Tulsa's Fox 23](#)

GLOBAL & NATIONAL BREASTFEEDING

World Breastfeeding Week

August 1-7, 2021

#WBW2021



Although support at the individual level is important, breastfeeding must be considered a public health issue that requires investment at all levels. The concept of 'building back better' after the COVID 19 pandemic will provide an opportunity to create a warm chain of support for breastfeeding that includes health systems, workplaces and communities at all levels of society.

The Warm Chain campaign places the mother-baby dyad at the core. It strives to link different actors across the health, community and workplace sectors to provide a continuum of care during the first 1000 days. A warm chain of support will help build an enabling environment for breastfeeding and protect against industry influence.

The WBW 2021 theme is "Protect Breastfeeding: A Shared Responsibility". The 2021 WBW will focus on how breastfeeding contributes to the survival, health and wellbeing of all, and the imperative to protect breastfeeding worldwide. The theme is aligned with thematic area 2 of the WBW-SDG 2030 campaign which highlights the links between breastfeeding and survival, health and wellbeing of women, children and nations.

National Breastfeeding Month

August 2021

#NBM2021



Every Step of the Way

On August 6, 2011, USBC officially declared that August is National Breastfeeding Month. Each August the USBC hosts a social media advocacy and/or outreach campaign inviting member organizations, breastfeeding coalitions, partner organizations, and individuals to participate in online actions and conversations about the policy and practice changes needed to build a "landscape of breastfeeding support." The 2021 theme is "Every Step of the Way".

Week 1: World Breastfeeding Week

Theme: Protect Breastfeeding:
A Shared Responsibility

Week 2: Native Breastfeeding Week

Theme: Nourishing Our Futures

Week 3: Asian American, Native Hawaiian and Pacific Islander Week

Theme: Reclaiming Our Traditions

Week 4: Black Breastfeeding Week

Theme: *Info will be posted once made available.

#breastfeeding #breastfeeding4publichealth #ProtectBreastfeeding
#SharedResponsibility #protectbreastfeedingtogether #buildingbackbetter

RESEARCH & RESOURCES

New Research

- **American College of Obstetricians and Gynecologists (ACOG) Green Journal**
 - Association of Breastfeeding and Child IQ Score at Age 5 Years
- **American College of Obstetricians and Gynecologists (ACOG) Green Journal**
 - Severe Acute Respiratory Syndrome Coronavirus 2 (SARS-CoV-2) Antibodies in Neonatal Cord Blood After Vaccination in Pregnancy
- **American Journal of Obstetrics & Gynecology (AJOG)**
 - COVID-19 vaccine response in pregnant and lactating women
- **Check out the new Choosing Wisely list!**
 - Choosing Wisely is an initiative of the ABIM (American Board of Internal Medicine) Foundation that seeks to advance a national dialogue on avoiding unnecessary medical tests, treatments and procedures. The second iteration of the Choosing Wisely list for pediatric hospital medicine (which touched on treating newborns for bilirubin and suspected sepsis) is now available.

Resources & News

- **Birthright—A new podcast that highlights joyful Black birth stories!**
 - Black women are three to four times more likely to die for a pregnancy-related reason than white women, according to statistics from the CDC. But how do we resist the temptation to let fear dominate our thoughts in the face of increasingly disturbing facts? Kimberly Seals Allers' (KSA) new podcast *Birthright* helps us all answer that question. KSA is a health journalist and founder of IRTH, a Yelp-like app that allows Black pregnant people and their partners to review birthing centers, hospitals, and doctors. *Birthright* is based on the notion that we can learn as much from Black triumph as we can from Black pain.
- **DOL's new Spanish Webpage on Workers' Rights**
 - The Department of Labor published a Spanish version of the Worker.gov resource website, which includes information on common workplace concerns and federal laws that protect worker rights. The website includes a resource page which highlights specific rights and resources for pregnant and lactating employees.
- **Georgia lawmakers making strides for breastfeeding families**
 - The state of Georgia recently passed legislation requiring employers to offer hourly and salaried employees, in both the public and private sectors, a private location and paid break time to express milk at work! Link: <https://journals.sagepub.com/doi/full/10.1177/08903344211006380#bibr45-08903344211006380>
- **U.S. News is collecting data nationwide for its inaugural edition of "Best Hospitals for Maternity".**
 - *Best Hospitals for Maternity* is to help expectant families make informed choices about birthing hospitals. Hospitals that submit required data by May 28, 2021, will be considered for potential recognition as one of the Best Hospitals for Maternity. Data can be submitted via an online survey after registering for the [U.S. News Best Hospitals Dashboard](#).

SERVING HEALTHCARE PROVIDERS IN OKLAHOMA

9th Annual Becoming Baby-Friendly in Oklahoma Summit: The Virtual Edition

OBRC hosts its annual Summit because we are committed to the Baby-Friendly Hospital Initiative and seek to help all Oklahoma birthing hospitals obtain Baby-Friendly status. Baby-Friendly USA believes that "the health care delivery environment should be neither restrictive nor punitive and should facilitate informed health care decisions on the part of the mother and her family...and that "the health care delivery environment should be sensitive to cultural and social diversity."

This year's Summit was held virtually, a first for our team! OBRC would like to extend a huge thank you to all our partners, panelists and speakers for their hard work in making the virtual summit a reality! Links to the handouts, panel sessions and presentation recordings are now available on our Summit webpage: <https://obrc.ouhsc.edu/Events-Training/BBFOK-Summit>

Summit Presentations and their association to the 10 Steps to Successful Breastfeeding:

- Dr. Jane Morton's talks – **STEPS 4-9**
- Systemic Racism/Health Disparities Panel – **STEPS 1-10**
- Perinatal/Infant Loss and Lactation – **STEP 5**
- Mothers' Panel: Support is Critical – **STEPS 4-10**
- Maternal Mental Health & Breastfeeding – **STEPS 3-10**
- Video News clips – **STEPS 3 & 10**

Congratulations again to Comanche County Memorial Hospital for achieving re-designation as a Baby-Friendly Hospital! We would also like to congratulate the hospitals (listed below) that won the free enrollments for OBRC's 15-hour online breastfeeding education.

Congratulations

01. Ascension St. John Jane Phillips
02. Cherokee Nation WW Hastings
03. Chickasaw Nation Medical Center
04. Comanche County Memorial Hospital
05. Duncan Regional Hospital
06. Hillcrest Medical Center Tulsa
07. Integris Edmond Health
08. Integris Baptist Medical Center
09. Saint Anthony Hospital - OKC
10. Saint Anthony Shawnee Hospital

40 Years of the Code!

On May 21, 1981, the World Health Assembly adopted the International Code of Marketing of Breastmilk Substitutes (the Code). It was a bold stance, and it is still challenging forty years later.

The Code remains a vital tool which is admirable in its practicality and its simplicity. Each healthcare professional plays a critical role in upholding the highest standards of infant feeding care and the Code guides us to make those decisions based on what's best for the patient. Click to learn more!

BREASTFEEDING EDUCATION OPPORTUNITIES

COBA's New IBCLC Scholarships

This scholarship program aims to increase the number of International Board Certified Lactation Consultants (IBCLCs) in Oklahoma with a focus on individuals of color, with demonstrated financial need and/or work in rural areas or with disadvantaged populations. Two types of scholarships are available: one for exam fees and one for education. These scholarships will be awarded annually with two deadlines, Jan. 30 & May 31. Link: <https://www.okbreastfeeding.org/coba-scholarship-program.html>

1-Day Breastfeeding Training for 7.2 contact hours

Our 1-day Making Breastfeeding Easier (MBE) class is now available via Zoom! These classes teach current information and skills to support breastfeeding mothers and their children, particularly during the prenatal and early postpartum periods. Class participants will be evaluated for basic breastfeeding competencies and receive CNEs. Contact us today to schedule a training! Email: OBRC@ouhsc.edu

2-Day Breastfeeding Training for 11.3 contact hours

Our 2-day Breastfeeding Basics & Beyond (BBB) class is now available via Zoom! These classes teach current information and skills to support breastfeeding mothers and their children, particularly during the prenatal and early postpartum periods. Class participants will be evaluated for basic breastfeeding competencies and receive CNEs. Contact us today to schedule a training! Email: OBRC@ouhsc.edu

Bulk Order & BBFOK Discounts!

15-hour Online Breastfeeding Training for Health Care Staff

OBRC is proud to announce new discounts for our 15-hour online training for healthcare staff! This course was developed in accordance with the standards of education as established by "Step 2" of the Ten Steps to Successful Breastfeeding.

- **\$90** per enrollment of each staff member
- **\$85** per enrollment of each staff member for bulk orders of 25-39 enrollments
- **\$80** per enrollment of each staff member for bulk orders of 40 or more enrollments
- **\$45** per enrollment of each staff member for Oklahoma birthing hospitals that enroll in our BBFOK program

[Click here for more details and purchase options.](#)



Free Online Prenatal Breastfeeding Education

This educational session is completely free and available in English and Spanish. This course takes approximately one hour to complete and...

- Covers basic breastfeeding information for families
- Meets prenatal education requirements for Baby-Friendly hospitals (Step 3)
- Works best with **Chrome** browser

[Click here to view!](#)



[Download the prenatal class flyer](#)

OBRC IMPACT REPORT - FY21

559

Registrations into classes



448

Attendance Certificates Issued



2,625

CNEs Awarded



1,593

Contact Hours Provided



28

Lactation Lectures Provided



2,081

Families Assisted via Hotline



17

Lactation Rotations Completed

