

BBFOK Summit

Panel #1:

Supporting Nursing Families in Oklahoma

1. The STAR Clinic
2. Women, Infants & Children Program
3. Parent Promise
4. Oklahoma Lactation Consultant Association



STAR Prenatal Clinic

Stephanie Pierce, MD, MS
Oklahoma Breastfeeding Summit, 4/15/22

GOALS OF THE STAR PRENATAL CLINIC

The goals of the STAR prenatal clinic at OUHSC are to provide:

- Comprehensive specialized prenatal care for women with substance use disorders in pregnancy,
 - in a collaborative environment,
 - with an emphasis on *coordination of care* with supportive psychosocial services and substance use treatment providers.



WHAT YOU'LL FIND AT THE STAR PRENATAL CLINIC

Located within the high-risk OB clinic at OU Health (Prenatal Diagnostic Center), at the Oklahoma Children's Hospital



WHAT YOU'LL FIND AT THE STAR PRENATAL CLINIC

We provide:

- Full prenatal care by Maternal-Fetal Medicine specialists
- Specialized OB ultrasound
- In-clinic dedicated Social Worker
- Coordination of care plan with substance use treatment and behavioral health providers
- Group education sessions (currently on hold)
- Peer recovery support specialists
- Delivery and postpartum care services at OU Health/Oklahoma Children's Hospital



OVERVIEW OF AN INITIAL VISIT AT THE STAR PRENATAL CLINIC

- Specialized OB ultrasound with interpretation and counseling
- Prenatal visit
- Discussion of medical/obstetrical history, substance use history, goals of treatment
- Evidence-based prenatal care with creation of an individualized plan for each patient's pregnancy
- Meeting/intake with Social Work team
- Assess psychosocial needs and provide resources as needed
- Establish plans for substance use treatment and mental health services with community provider



OVERVIEW OF A RETURN VISIT AT THE STAR PRENATAL CLINIC

- Follow up ultrasound exams for fetal growth, biophysical profiles as needed
- Prenatal visit
 - Continue with full prenatal care
 - Management of any other maternal and fetal comorbidities including diabetes, hypertension, fetal congenital birth defects
 - Delivery planning
 - Postpartum pain management plan
 - Contraception counseling
 - Coordination of care with substance use treatment providers as needed
- Visit with Social Work team
 - Continue to address psychosocial needs
 - Establish and reinforce plans to continue with treatment and recovery after pregnancy



HOW TO REFER PATIENTS TO THE STAR PRENATAL CLINIC

- **Screen all pregnant patients for substance use disorders (SUD)**
- Validated screening tools include NIDA Quick Screen, 5 P's



HOW TO REFER PATIENTS TO THE STAR PRENATAL CLINIC

- When a pregnant person with SUD is identified, send referral to the OU Health Prenatal Diagnostic Center and specify referral for the STAR Prenatal Clinic
- Fax referral form to 405-271-5696
- Call our office at 405-271-5400 if any issues (ask for Dr. Pierce)
- If any issues or questions, please reach out to me at stephanie-pierce@ouhsc.edu



STAR Prenatal Clinic

Stephanie Pierce, MD, MS
Oklahoma Breastfeeding Summit, 4/15/22

4/15/2022



OSDH WIC Service

Amanda M. Morgan, MPH, RDN, LD, IBCLC
WIC Breastfeeding Education Coordinator



11

About WIC

- Special Supplemental Program for Women Infants and Children is a federal grant program
- Helps to safeguard the health of low-income women, infant and children up to age 5 who are at nutrition risk



Oklahoma State Department of Health | BBFOK Summit | April 15, 2022

12

Participation Requirements

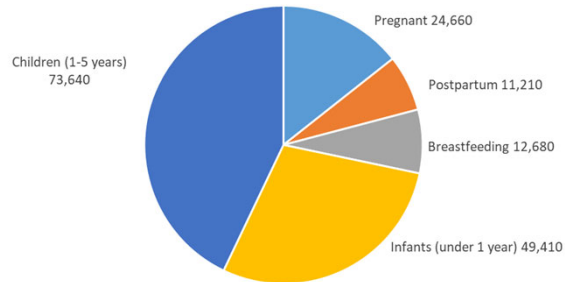
- Family income $\leq 185\%$ of the poverty level or participation in certain eligible programs
- Live in Oklahoma
- Have at least one documented nutrition risk



Oklahoma State Department of Health | BBF OK Summit | April 15, 2022

13

171,600 Clients Served in CY2021



WIC Builds Healthy Families

- Nutrition Education
- Healthy Food
- Breastfeeding Support
- Screening and Referrals



Oklahoma State Department of Health | BBFOK Summit | April 15, 2022

14

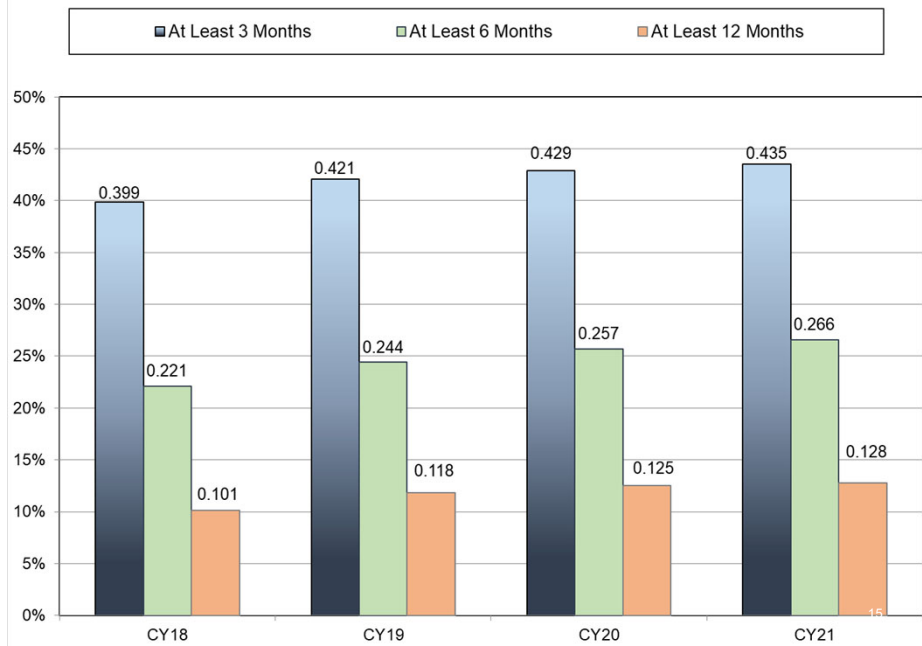


Breastfeeding Support

- Multiple levels of support
- Peer counseling
- 21 IBCLCs across the state
- Enhanced food package
- Breastfeeding participants eligible to participate longer than non-breastfeeding participants.
- Breast pump program

Oklahoma State Department of Health |
BBFOK Summit | April 15, 2022

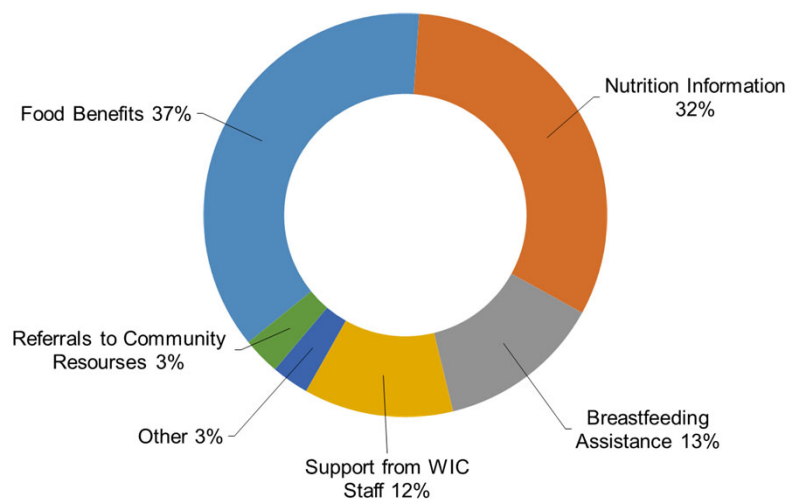
WIC Infant Breastfeeding Duration



Client Responses to What they Like Most about WIC

What Participants Learn

- Prenatal nutrition
- Breastfeeding tips
- Parenting tips
- Recipes using WIC foods



Oklahoma State Department of Health | BBFOK Summit | April 15, 2022

16

How Can You Help?

- Encourage families to apply for WIC
 - Wic.health.ok.gov → Apply Now
- Get to know your local WIC clinic staff
- Call us with any questions! We have multiple Helpdesk phone lines available.
 - 1-888-655-2942
 - (405) 426-8500



Oklahoma State Department of Health | Presentation Title | Date



17

Thank you!



Oklahoma State Department of Health | Presentation Title | Date

18

Parents as Teachers

► Vision

All children will develop, learn and grow to realize their full potential

► Mission

Parents as Teachers promotes the optimal early development, learning and health of children by supporting and engaging their parents and caregivers.

► Approach

The Parents as Teachers approach is to partner, facilitate and reflect. This is done at every level of the organization, from a parent educator visiting a family in their home, all the way to the work of the national center.



OKLAHOMA STATE DEPARTMENT OF HEALTH | CREATING A STATE OF HEALTH
OKLAHOMA STATE DEPARTMENT OF HEALTH | CREATING A STATE OF HEALTH

Parents as Teachers

► Target Population

- *Low incomes*
- *Beyond the 28th week of their first pregnancy*
- *Not yet 21 years of age*
- *History of maltreatment and interaction with child welfare*
- *History or issues with substance abuse*
- *History of mental illness or currently have an untreated mental illness*
- *History of or issues related to domestic violence*
- *User of tobacco products*
- *Have developmental delays, disabilities or low educational achievement*
- *Active military members or those returning from military service.*



OKLAHOMA STATE DEPARTMENT OF HEALTH | CREATING A STATE OF HEALTH

Parents as Teachers

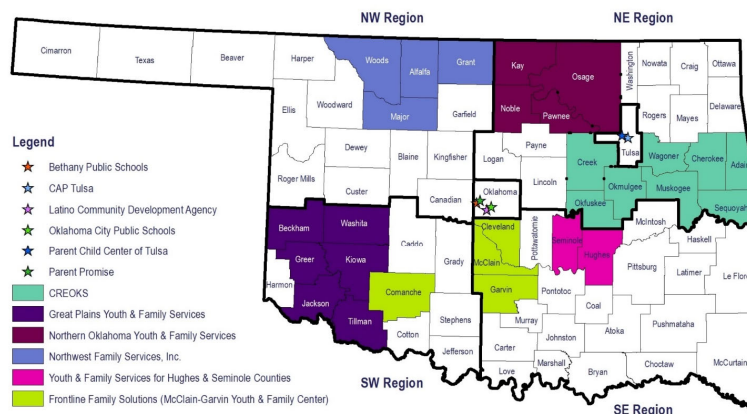
- Eligibility Requirements
 - *The Primary Caregiver is prenatal, or has a child between birth and kindergarten completion*
 - *All first-time mothers who are prenatal; before the 28th week mothers are referred to Children First (C-1). If services are unavailable, or the parent prefers PAT, the site may enroll that family*
 - *Family resides in the service area.*



OKLAHOMA STATE DEPARTMENT OF HEALTH | CREATING A STATE OF HEALTH

Parents as Teachers Affiliate's and Counties Served

Parents as Teachers, SFY 2020



Data Source: Parents as Teachers,
Family Support and Prevention Services,
Oklahoma State Department of Health

Created: 01.31.2020



Disclaimer: This map is a compilation of records, information and data from various city, county and state offices and other sources, affecting the area shown, and is the best representation of the data available at the time. The map and data are to be used for reference purposes only. The user acknowledges and accepts all inherent limitations of the map, including the fact that the data are dynamic and in a constant state of maintenance.



Community Evaluation and Records Support
Community Health Services
Oklahoma State Department of Health



OKLAHOMA STATE DEPARTMENT OF HEALTH | CREATING A STATE OF HEALTH

Parents as Teachers CONTACTS

Susan Gibson, M.S.

Parents as Teachers Program Manager/State Leader | Family Support and Prevention Service
Oklahoma State Department of Health

A: 123 Robert S. Kerr, Oklahoma City, OK 73102

P: (405) 426-8037 **E:** SusanEG@health.ok.gov

W: [FSPS](#) | [Child Guidance](#) | [parentPRO](#)

Healthy Families for a Healthy Oklahoma

Kethzia Martinez

Parents as Teachers Program Consultant | Family Support and Prevention Service
Oklahoma State Department of Health

A: 123 Robert S. Kerr, Oklahoma City, OK 73102

P: (405) 426-8043 **E:** Kethzia.Martinez@health.ok.gov

W: [FSPS](#) | [Child Guidance](#) | [parentPRO](#)

Healthy Families for a Healthy Oklahoma

Melanie Gartside, M.Ed, IMH- E ®

Parents as Teachers Program Consultant | Family Support and Prevention Service
Oklahoma State Department of Health

A: 123 Robert S. Kerr, Oklahoma City, OK 73102

P: (405) 426-8043 **E:** Kethzia.Martinez@health.ok.gov

W: [FSPS](#) | [Child Guidance](#) | [parentPRO](#)

Healthy Families for a Healthy Oklahoma



OKLAHOMA STATE DEPARTMENT OF HEALTH | CREATING A STATE OF HEALTH

OKLCA slides

The Importance of Baby-Friendly Hospitals

By Joyce Marshall, MPH

OKLAHOMA'S NEWEST BABY-FRIENDLY DESIGNATED HOSPITAL

DUNCAN REGIONAL HOSPITAL
DUNCAN, OK

Congratulations to the Duncan team!



OKLAHOMA
State Department
of Health

OKLAHOMA'S NEWEST BABY-FRIENDLY DESIGNATED HOSPITAL!

ST. ANTHONY SHAWNEE HOSPITAL
SHAWNEE, OK

Congratulations to the Shawnee team!



OKLAHOMA
State Department
of Health



OKLAHOMA'S LATEST REDESIGNATED BABY-FRIENDLY HOSPITAL!

CHEROKEE NATION W. W. HASTINGS HOSPITAL
TAHLEQUAH, OK

Congratulations to the Cherokee Nation team!



OKLAHOMA
State Department
of Health





Oklahoma's 11 Baby-Friendly Hospitals



*Baby-Friendly USA, Inc.
is the accrediting body for the
Baby-Friendly Hospital Initiative
in the United States*

1. Claremore Indian Hospital, Claremore, OK
2. INTEGRIS Baptist Medical Center, Oklahoma City, OK
3. Cherokee Nation W.W. Hastings Hospital, Tahlequah, OK
4. Comanche County Memorial Hospital, Lawton, OK
5. SSM Health St. Anthony Hospital, Oklahoma City, OK
6. Chickasaw Nation Medical Center, Ada, OK
7. Hillcrest Medical Center, Tulsa, OK
8. INTEGRIS Canadian Valley Hospital, Yukon, OK
9. The Children's Hospital at OU Health, Oklahoma City, OK
10. Duncan Regional Hospital, Duncan, OK
11. SSM Health St. Anthony Hospital, Shawnee, OK

- 589 U.S. hospitals & birthing centers are Baby-Friendly.
- Over 990,240 babies are born each year in Baby-Friendly Hospitals.
- **35.6% of Oklahoma babies are now born in OK Baby-Friendly hospitals!**
(compared to over 27.47% nationally.)



Partners Supporting BBFOK & the Preparing for a Lifetime Initiative



OKLAHOMA
mothers' milk bank



MCH Title V Block Grant