



Becoming Baby-Friendly in Oklahoma
9th Annual Summit, Friday, February 26, 2021
Via Zoom * 8:30a-4:30p(CT)



TIME	SPEAKER	TOPIC
8:30 - 9:15	Becky Mannel, MPH, IBCLC, FILCA Director, Oklahoma Breastfeeding Resource Center	State of the State of Oklahoma
9:15 - 9:25	Joyce Marshall, MPH, Director, Maternal and Child Health Service Oklahoma State Department of Health	Baby-Friendly Hospital Recognition of: Comanche County Memorial Hospital
9:25 - 9:30	<i>Break</i>	<i>5 Minute Break</i>
9:30 - 9:35	<i>Video News</i>	Community/State Partners – <i>Coalition of Oklahoma Breastfeeding Advocates</i>
9:35 - 10:35	Jane Morton, MD	A Fresh Look, A Mother-centric Approach to Reduce Early Breastfeeding Cessation: Part 1: The Science
10:35 - 10:45	<i>Break</i>	<i>10 Minute Break</i>
10:45 - 10:50	<i>Video News</i>	Community/State Partners – <i>Oklahoma State Department of Health</i>
10:50 - 11:35	Jane Morton, MD	A Fresh Look, A Mother-centric Approach to Reduce Early Breastfeeding Cessation: Part 2: A Sensible Solution, or a Hard Sell?
11:35 - 11:40	Mid-point Break	<i>5 Minute Break</i>
11:40 - 12:10	Jane Morton, MD	A Fresh Look, A Mother-centric Approach to Reduce Early Breastfeeding Cessation: Part 2: A Sensible Solution, or a Hard Sell?
12:10 - 12:55	<i>45-minute lunch break & (optional) 12:40p – 12:50p Lunch & Learn</i>	<i>45-minute lunch break & Behind the Curtain: How the Hotline Sends Texts</i>
12:55 - 1:00	<i>Video News</i>	Community/State Partners – Oklahoma Perinatal Quality Improvement Collaborative, <i>Breastfeeding Support Group for Black Moms & Better Black News</i>
1:00 - 1:45	Panel Session #1	Systemic Racism & Health Disparities in Oklahoma: Impact on Breastfeeding
1:45 - 1:55	<i>Break</i>	<i>10 Minute Break</i>
1:55 - 2:00	<i>Video News</i>	Community/State Partners – <i>Oklahoma Mothers' Milk Bank</i>
2:00 - 2:45	Cheryl Coleman, RN, BSN, IBCLC	Perinatal/Infant Loss & Lactation
2:45 - 3:15	Panel Session #2	Mothers' Stories: Support is Critical
3:15 - 3:20	<i>Break</i>	<i>5 Minute Break</i>
3:20 - 3:25	<i>Video News</i>	Community/State Partners – <i>Oklahoma Breastfeeding Hotline & OU Physicians Breastfeeding Clinic</i>
3:25 - 4:25	James Craig, LCSW Social Work and Safe Sleep Coordinator Oklahoma State Department of Health	Maternal Mental Health & Breastfeeding

4:25 - 4:30	Dismiss	Evaluation & Certificate Information
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Expiration July 1, 2021*